

Privacy Policy Summary for Mother City Hikers:

- **Effective Date:** February 12, 2024
- **Overview:** This Privacy Policy outlines how we collect, use, and share your information when you use our service, and informs you about your privacy rights and legal protections.
- **Personal Data Use:** We process your personal data to provide and enhance our service. Your use of the website signifies consent to this processing.
- **Data Collection:** We may collect personal details such as email, name, phone number, and usage data. Usage data is gathered automatically and includes details like IP address, browser type, and activity on our site.
- **Cookies:** We use cookies and similar technologies for functionality and analytics. You have control over your cookie settings through your browser.
- **Data Sharing:** Your information may be shared with affiliates, service providers, business partners, and in legal or business transfers. Public interactions on the site may also make your data visible to other users.
- **Data Retention:** Personal data is kept as long as necessary for the purposes outlined, or to comply with legal obligations.
- **Data Transfer:** Your data may be processed outside of your jurisdiction, under adequate security measures.
- **Your Rights:** You can request access to, correction, or deletion of your personal data.
- **Security:** We aim to protect your data and we do not share it to any unknown parties.
- **Compliance with POPIA:** **We adhere to the Protection of Personal Information Act (POPIA) of South Africa, ensuring that your personal data is processed in accordance with the act's requirements for privacy and data protection.**
- **Children's Privacy:** We do not knowingly collect data from individuals under 13 without parental consent.
- **Third-Party Links:** Our service may include links to other sites, for which we are not responsible.
- **Policy Updates:** Changes to the policy will be communicated through our website and email.
- **Contact:** For questions or requests regarding your data, contact us via email at lauren@mothercityhikers.co.za, through our website, or by phone at +27 072 530 3464.